Fernando Cuen Pérez



Motion Graphics Designer | Graphic Designer

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Portfolio: evokaidesign.framer.website **The Rookies:** therookies.co/u/EVOKAI
Instagram: instagram.com/evokaidesign **YouTube:** youtube.com/@EVOKAI_DESIGN
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PROFESSIONAL SUMMARY

Motion graphics and graphic designer in the final year of a Digital Design degree at U-tad (graduating June 2027). I create music-synced animation and video edits, brand identities and UX/UI design for digital products, using Adobe After Effects, Premiere Pro, Illustrator, Figma and Blender. Native English and Spanish speaker, looking for a junior motion graphics or graphic design role in Madrid or remote.

SKILLS

Design & Motion: Motion graphics, 2D and 3D animation, video editing, music-synced editing, brand identity, visual identity, UX/UI design, user flows, art direction, illustration

Software: Adobe After Effects, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Blender, Cinema 4D, Autodesk 3ds Max, Procreate, Procreate Dreams

Languages: English (native), Spanish (native)

WORK EXPERIENCE

UX/UI & Brand Design Intern Sep 2026 – Nov 2026
U-tad Project Center, Las Rozas de Madrid

- Design the complete brand identity, user flows and UX/UI of an app in development (under NDA).
- Define the product's visual system end to end, from logo and colour palette to interface components, using Adobe Creative Cloud.

Graphic Design Intern Jun 2026 – Aug 2026
Metreax Studios

- Designed the branding and visual assets for a company website.
- Developed the brand identity for Gulag Fight, a new combat sports event.
- Produced work across Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Blender, Procreate and Figma.

Pizza Chef Sep 2024 – Dec 2025
Telepizza

- Worked in a high-volume, fast-paced kitchen team while studying full-time.

Sales, Retail & Customer Service 2022 – 2023
Mutua Madrileña, Supercor and others

- Sold car insurance (Mutua Madrileña) and door-to-door solar panels; worked as cashier and stock clerk (Supercor), in event catering and as a private English tutor.

EDUCATION

Bachelor's Degree in Digital Design Sep 2023 – Jun 2027 (expected)
U-tad, Las Rozas de Madrid

PROJECTS (ACADEMIC & PERSONAL)

Fragrance campaigns. Concept, art direction and motion graphics for perfume advertising campaigns.

Branding campaigns. Brand identity systems applied across print, social media and digital.

Music-synced animation. Animated and edited motion pieces timed to the rhythm of a soundtrack.

ADDITIONAL INFORMATION

Availability: Monday to Friday

Currently learning: AI video generation; getting the most out of Claude and Claude Code in creative workflows.